Resident Rewards details

What is Piñata and how does it work?

Ever paid rent on time and gotten nothing for it? Not anymore! Now, you'll be rewarded for paying your rent on-time with Piñata's Resident Rewards program. Earn gift cards for simply signing up, as well as substantial savings when shopping in the Piñata online marketplace. You'll receive Piñata Cash every time you pay rent on time, which can be redeemed for discounts and virtual gift cards in the Piñata Marketplace inside the Piñata mobile app!

How do I set up my rewards account?

Shortly after you've signed your lease and moved into your home, you'll receive an email from Pinata, our rewards partner. Simply follow the instructions to download the Pinata app to your mobile device to access your rewards account.

How do I earn rewards?

You'll be greeted with an initial reward of Pinata cash which you can use for in-app purchases or towards virtual gift cards to retailers like Amazon, Target, Apple, and more! You'll receive additional rewards with greater usage and with each timely rent payment.

How do I use my rewards?

Everything Piñata lives in your Piñata mobile app! Just download it from the app store for free, log in with your email, and Piñata will automatically recognize you and your property manager. You'll see your rent due date as well as rent amount, and you can watch your Piñata Cash grow with each on-time rent payment. Whenever you're ready, you can tap on the Marketplace tab and turn your Piñata Cash into real-life rewards!

I'm having an issue with the Pinata app, how can I resolve this?

Pinata offers a chat feature within the app which links directly to their customer support team.